



Making life with your pet more enjoyable and convenient with peace of mind from knowing where your pet is at all times.

# COMPANY VISION

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Our vision is to create a better life for pets and their people by creating a connected pet friendly community that allows people to know where their pet is at all times, have 24/7 access to their medical records and easily locate pet friendly establishments and services.

## Why RoamingTails?

RoamingTails provides a solution to enrich the lives of pets and their people by providing one seamless platform which offers a combination of the most desired pet-related services.

Our technology is designed to be easily integrated into other IoT products.

The RoamingTail Pet Tag is small, lightweight, waterproof, inexpensive, and has a long battery life.

VISION



# ABOUT OUR COMPANY

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## Our journey

**Location:** Arlington, VA and Hollywood, FL

Founded in **2014**

### Campaigns:

- Adoption Campaign: Highlights the importance of adoption by displaying photos of shelter pets on our website with direct access to specific shelters.

## Technology

RoamingTails has integrated multiple technologies into one seamless platform:

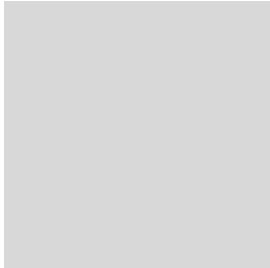
- **Beacon technology** in the form of low-frequency bluetooth is used to locate missing pets, as well as receive messages and specials from pet-friendly establishments;

- **Digital watermark technology** is used to store important pet-related information on the tag to allow for 24/7 access; And Google Map is used to locate pet friendly establishments and services.



# ABOUT OUR COMPANY

## Our team



### Jaime Bowerman

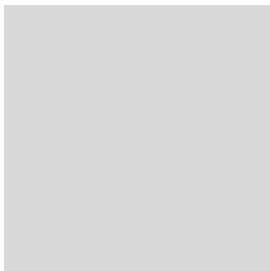
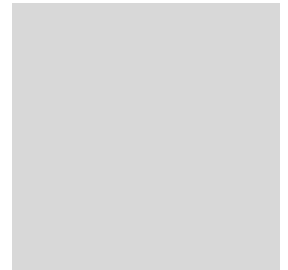
Founder/Chief Executive Officer

Just a small town girl, creating a pet friendly world. Pet parent to Flipflop, the inspiration behind the company.

### Crystal Collins

Chief Operating Officer

A few words about you A few words about you A few words about you A few words about you A few words about you A few words about you.



### Troy Moss

Chief Marketing Officer

A few words about you A few words about you A few words about you A few words about you A few words about you A few words about you.



# OUR PRODUCTS

## RoamingTails pet tag

(high quality images in the “pet-tag images” folder)



PRODUCTS

# OUR PRODUCTS

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## RoamingTails pet tag - features



Small, lightweight and water resistant



Bluetooth Technology. No charging or docking station required.



Stores important pet-related information.



Long battery life - up to 2 years



Inexpensive / no monthly fees



# OUR PRODUCTS

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## RoamingTails pet tag - features

The RoamingTails pet tag integrates seamlessly with the RoamingTails app and unlocks even more features that makes your life with your pet easier.

### Store Medical Records

Our watermark technology enables the pet's medical records to be digitally accessible from the tag and provides the capability for Pet Parents to be reminded of important appointments and times to administer medication. Anyone who finds a missing pet can also scan the tag to find the pet's profile and latest vaccination records.

### Find Missing Pets

Beacon technology enables Pet Parents to be notified when their Pet is out of proximity. When the RoamingTails pet tag comes into proximity of someone with the app, it automatically sends a message to the owner with a map displaying the pet's location. The pet owner can then discreetly send a message to that User.



# OUR PRODUCTS

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## RoamingTails pet tag - features in development

### Activity Tracker

Future enhancement of the tag will consist of the ability to track the pet's activity level, temperature, and health trends.

PRODUCTS

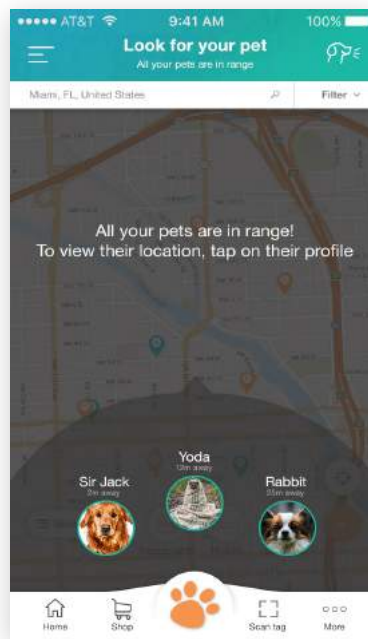
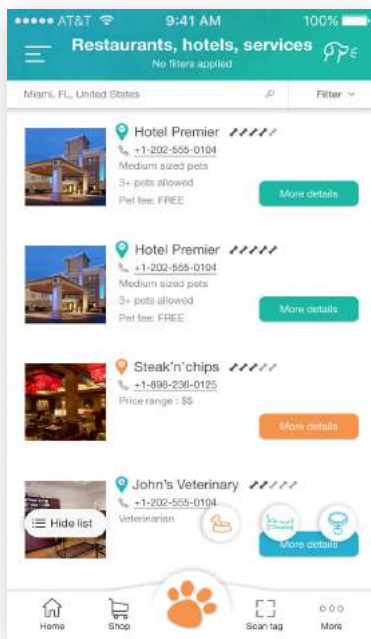




# OUR PRODUCTS

## RoamingTails mobile app

(high quality images in the “app screens” folder)



# OUR PRODUCTS

## RoamingTails mobile app - features

Know where your pet is at all times

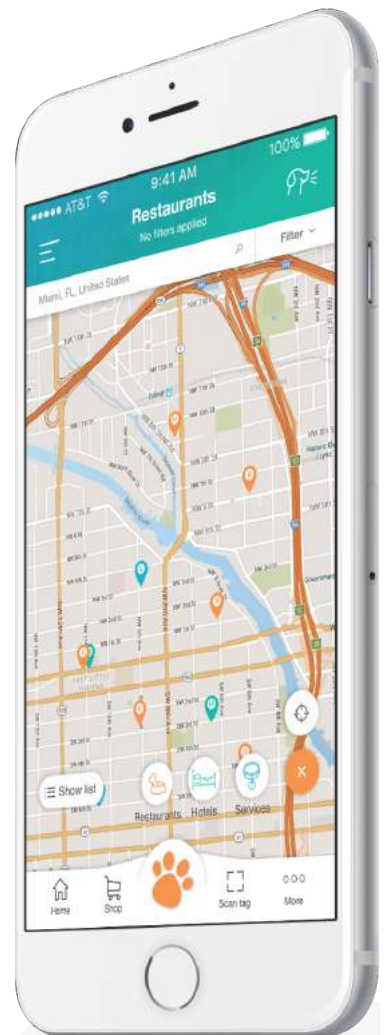
Alerts you when your pet is out of your proximity.

View an interactive map that display's your pet's location

See where your pet is in relation to the nearest RoamingTails User

Access your pet's medical records

24/7 access to important pet-related information



# OUR PRODUCTS

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## RoamingTails mobile app - features

### Locate pet friendly establishments and services

— Find Pet Friendly Hotels. Search for Pet Friendly hotels and be provided with accurate information regarding pet fee, weight limit, and number of pets allowed per room. Our interactive map also helps users find their destination.

— Pet Friendly Restaurants. Search for Pet Friendly restaurants and find local establishments, which are displayed on an interactive map. Pet Friendly establishments can push out specials, coupons, and other promotional information to users nearby through our proximity technology.

— Pet Friendly Services. Search for local Veterinarians, Pet Stores, Groomers, and more.





# OUR PRODUCTS

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## Pricing

The RoamingTail App can be downloaded for **free**.

The RoamingTail Pet tag is a one-time cost of **\$39.99**, with **zero monthly fees**.

PRODUCTS



## Who else published about us?

Name of article ( <http://www.linktoarticle.com> )

MEDIA

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CONTACT

